



Release

County of Simcoe, Office of the Warden and CAO
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FOR IMMEDIATE RELEASE

County of Simcoe Warden Gerry Marshall proclaims October 25-31 as Local Food Entrepreneur Week

Midhurst/October 22, 2015 – County of Simcoe Warden Gerry Marshall has proclaimed the week of October 25 to 31, 2015 as Local Food Entrepreneur Week. The awareness week provides an opportunity to acknowledge, support and thank all of the food entrepreneurs that have made Simcoe County their home and help build our local economy.

“We’re home to a thriving agriculture sector and a significant number of successful and innovative local food businesses and entrepreneurs,” said Warden Gerry Marshall, “Food and agriculture have long been the backbone of our local economy. We’re proud to support our talented entrepreneurs and partner with our local businesses to cultivate growth and opportunity in our region.”

To celebrate Local Food Entrepreneur Week the County is supporting a number of local initiatives:

Foodland Ontario Flag Raising:

The County has proudly raised the Foodland Ontario flag in recognition of Local Food Entrepreneur Week in Simcoe County.

Georgian College Food Entrepreneur Training and Education Seminars:

The County is working with Georgian College, and other area partners, to offer two education and training seminars to support our local food entrepreneurs. These one-day seminars focus on helping local food/beverage entrepreneurs and aspiring artisan food processors/producers understand how to cultivate a successful food business. Hear from local experts, network, and attend workshops that will touch on such topics as raising capital, scaling up your business, marketing, distribution and more. The seminars are scheduled on the following dates:

October 26, 2015

Food Entrepreneurs: Producing Economic Growth in Ontario’s Lake Country

Location: Georgian College, Orillia Campus

October 28, 2015

Food Entrepreneurs: Celebrating Growth

Location: Georgian College, Midland Campus

For more information or to register, visit www.georgianCollege.ca/food-entrepreneurship and click on Events or call 705.325.2740 or 705.526.3666, ext. 1774.

The County of Simcoe is composed of sixteen member municipalities and provides crucial public services to County residents in addition to providing paramedic and social services to the separated cities of Barrie and Orillia. Visit our website at simcoe.ca.

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