



Job Title: Board Member, Economic Development Corporation of North Simcoe (EDCNS)

Type: Volunteer Position

Location: North Simcoe, encompassing the municipalities of Midland, Penetanguishene, Tiny, and Tay

About EDCNS:

The Economic Development Corporation of North Simcoe (EDCNS) is a not-for-profit organization dedicated to driving sustainable economic growth within the region. With the new initiative to establish an Innovation Hub, EDCNS is strategically focused on enhancing innovation in manufacturing, tourism, and agriculture to benefit the communities of Midland, Penetanguishene, Tiny, and Tay.

Role Summary:

As a board member of EDCNS, you will provide strategic governance, oversight, and leadership as the organization embarks on establishing and promoting the Innovation Hub. This role requires visionary leaders who can contribute to policy development, strategic direction, and the fostering of relationships within the community and beyond to support economic development initiatives.



Key Responsibilities:

- Participate in the development and implementation of EDCNS's strategic plans and policies.
- Oversee the creation and successful launch of the Innovation Hub, ensuring alignment with the broader goals of economic growth and innovation.
- Work on specific aspects of developing the Innovation Hub.
- Engage with community stakeholders, including local businesses, government entities, and educational institutions, to promote and support EDCNS's initiatives.
- Ensure the financial integrity and sustainability of EDCNS by overseeing budgeting and resource allocation.
- Advocate for and represent EDCNS in various forums, enhancing the organization's profile and influence within and outside the region.
- Attend and actively participate in regular board meetings, committee meetings, and relevant community events.

Qualifications:

- Demonstrable leadership experience, preferably at the board level in not-for-profit or community-oriented organizations.
- Strong understanding of economic development principles, especially in the sectors of manufacturing, tourism, and agriculture.
- Proven ability to strategize, implement policy, and enhance organizational governance.
- Excellent networking skills, with the capability to engage effectively with a variety of stakeholders and community members.
- Commitment to the mission and strategic vision of EDCNS, with a keen interest in the economic prosperity of North Simcoe.
- Residents of or strong ties to the North Simcoe region are highly desirable.



Ideal Candidate Attributes:

- Strategic thinker with a visionary approach.
- Excellent communication and interpersonal skills.
- Experience in or knowledge of innovation hubs, startups, or economic development initiatives.
- Collaborative yet decisive, able to navigate complex discussions and make informed decisions.

Application Instructions:

Interested candidates are invited to submit their resumes along with a cover letter detailing their interest and qualifications for the role of Board Member to [application email/portal]. Please include any relevant experience that demonstrates your ability to contribute effectively to a board focused on economic development and innovation.